

PT PMA **Asia Trade Office**

Shisha & BBQ Briquettes

Discover our journey, values, and future vision.

2025





About Our Company

Asia Trade Office is a global trading company rooted in Indonesia with strategic expansions into Montenegro and Turkey. We deliver high-quality, ethically-produced goods from South Asia, Turkey, and Europe to international markets, offering a trusted alternative to mass-produced, lower-quality products. Driven by our commitment to quality, innovation, and collaboration, we uphold the highest standards to meet the expectations of today's discerning consumers.

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Shisha Briquette

Made from 100% natural coconut shell, our shisha briquettes deliver long-lasting heat and clean burning. Here's our product category;



Super Premium



Origin: Sulawesi
Ash Content: 1.7%-2%
Ash Color: White/Light Gray
Moisture: Max 5%
Calorific; 7.700Kcal
Burning Time: >150 minutes

Premium

Origin: Boyolali
Ash Content: 2.1%-2.4%
Ash Color: Light Gray
Moisture: Max 5%
Calorific; 7.700Kcal
Burning Time: >150 minutes

Grade A



Origin: Boyolali
Ash Content: 2.5%-3%
Ash Color: Gray
Moisture: Max 6%
Calorific; 7.700Kcal
Burning Time: >150 minutes

Grade B

Origin: Boyolali
Ash Content: Up to 3%
Ash Color: Gray
Moisture: Max 6%
Calorific; 7.700Kcal
Burning Time: >150 minutes







Moisture: 6%

Burning Time: > 6 Hours

Ash Content: 3%

Ash Color: Light Gray

Barbeque Briquette

Made from 100% natural coconut shell, our barbeque briquettes deliver long-lasting heat and clean burning. Here's our product category;

Premium



Calorific: 6.700-6.800Kcal

Moisture: 6%

Burning Time: > 6 Hours

Ash Content: 10-12%

Ash Color: Light Gray

Standard/Local



ASIA TRADE OFFICE

Calorific: 6.000Kcal

Moisture: 6%

Burning Time: > 6 Hours

Ash Content: 18-19%

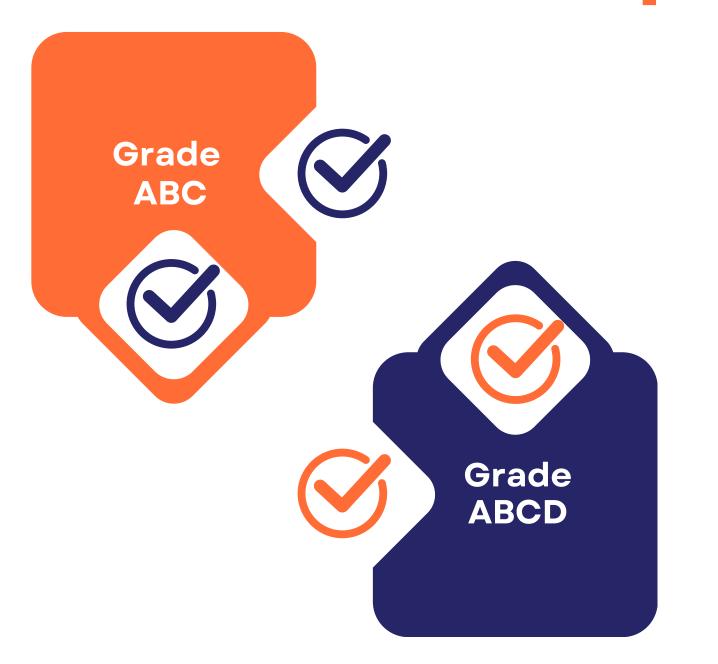
Ash Color: Light Gray

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Charcoal Briquette



Raw Material:

Merbau Wood, Hardwood,

Softwood

Usage: BBQ/Grilling

Specification:

Calorie Value: 6.900-7.000Kcal

Moisture: 9%-9.5%

Ash Content: 3.7%-3.9%

Fixed Carbon: 80%-81%

Volatile Matter: 5%-6%

Burning Time (hours): 3.5-4





Product Catalog



Our Shapes

We provide various Shisha and BBQ briquette shapes to suit your needs – from hexagonal, cube, hexagon finger, and cylinder. Each shape is designed for optimal burning performance, durability, and packaging efficiency.



Hexagonal



Hexagon Finger



Cylinder



Our Gallery

















Contact Us

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